Michigan Youth Programming Delivery Mode Guide

Purpose

All youth reached by MSU Extension programs get counted in the Annual Youth Programming Summary.

Youth engagement is captured across several different MSU Extension platforms. This document serves as a crosswalk between 4-H and MSU Extension terminology to improve the integrity of report data.

Delivery Mode	Characteristics	Examples
Chartered 4-H Club (only in 4-H Online)	• Chartered with Michigan 4-H • 4-H member enrollment is required • At least 5 youth from 2 or more households • Led by 2 or more Active Gold volunteers • May meet anywhere in community • Meets more than 6 times per year • Offers multiple learning experiences	• Country Critters 4-H Club • Swimming Sharks 4-H Club • East Lansing 4-H Club
Spark 4-H Club (in 4-H Online and PEARS)	• Not chartered with Michigan 4-H • 4-H member enrollment is required • At least 5 youth from 2 or more households • May meet anywhere in the community or virtually • Typically focuses on one project area	• Spark Club: Learn to Bake • Spark Club: Learn to Line Dance • Spark Club: Explore National Parks • General 4-H Experience: ___ County • Staff-led, statewide clubs/groups
Special Interest Program (only in PEARS)	• Not chartered with Michigan 4-H • 4-H member enrollment is not required • Any in-person or virtual setting • Virtual or at-home learning, asynchronous, clear educational objectives • Includes staff presentation at a 4-H club/event/camp	• Pumpkin series at a day care • Canning presentation at a 4-H Club • Exchange programs • Food preservation series • Clover Cents On-Demand Series • Michigan Cottage Food Law Series
School Enrichment Program (only in PEARS)	• Not chartered with Michigan 4-H • 4-H member enrollment is not required • More than 20 minutes of education delivered • Clearly identified educational objectives • Delivered during the school day in the classroom	• Embryology in the classroom • Aquaculture classroom project • Resume writing seminar for students • School Garden EMG Series • School visits to Research Centers • SeaGrant school presentations
Camp or Conference (in 4-H Online and PEARS)	• 4-H enrollment is required • A multi-day learning experience providing creative educational opportunities • Includes local, state, and national residential/ overnight conferences.	• 4-H Winterfest • Capitol Experience • Thumb-Area 4-H Camp • Delta County 4-H Day Camp • Tollgate Summer Camps • IGNITE by 4-H • 4-H National Congress
Governance Unit (only in 4-H Online)	• Chartered with Michigan 4-H • 4-H enrollment is required for youth members • Councils, Committees, Boards, Administration • Members will not count toward annual reports	• County 4-H Council • Livestock Committee • Ball League Board • Leader Council
Administrative (only in 4-H Online)	• Not chartered with Michigan 4-H • Members will not count toward annual reports	• IRS reporting file storage • Unit for volunteers with no club affiliation

For questions and assistance with 4-H Online and PEARS reporting systems, please contact the respective system manager.

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